



fundelert Weekly Report

MOMENTUM OF TRAILING AVERAGES

(as of the close Wednesday, December 29, 2010)

Our latest research suggests that waiting until a change in market direction is at least 1% in/ out of the money significantly enhances the performance of fundelert while minimizing false signals. Therefore, reached

* WITH a smoothing factor
* WITHOUT a smoothing factor

Category	Index/ETF	Current Index	Moving Average	Trend Up/Down	Percent In/Out Move	Weeks as Up/Down	Movement Since Directional Change
Balanced	Vanguard Balanced Index	21	20	Up	6.3%	25	+8.1%
Bond-High Yield	Vanguard Hi Dividend Yield Index	42	39	Up	8.3%	16	+9.1%
Equity Income	Lipper Equity Income	5398	5132	Up	5.1%	17	+13.9%
International-China	SPDR S&P China ETF	76	73	Up	3.4%	19	+6.7%
International-Emerging Market	iShares MSCI Emerging Markets	47	43	Up	10.6%	18	+13.5%
International-no U.S.	Lipper International	1267	1224	Up	3.4%	23	+14.2%
Large Cap	S&P 500 Composite	1259	1197	Up	5.2%	15	+14.7%
Large Cap Blend	Lipper Large Cap Blend	2750	2615	Up	5.0%	17	+14.9%
Large Cap Growth	Lipper Large Cap Growth	3881	3674	Up	5.6%	17	+18.0%
Large Cap Value	Lipper Large Cap Value	12064	11421	Up	5.6%	17	+14.4%
Micro Cap	Dow Jones Micro Cap	7236	6611	Up	9.4%	16	+22.4%
Mid Cap Blend	Lipper Mid Cap Blend	1012	940	Up	7.5%	17	+20.6%
Mid Cap Growth	Lipper Mid Cap Growth	1052	978	Up	7.5%	17	+21.0%
Mid Cap Value	Lipper Mid Cap Value	1488	1390	Up	7.0%	17	+18.2%
Multi Cap Growth	Lipper Multi Cap Growth	3693	3461	Up	6.6%	17	+19.2%
Multi Cap Value	Lipper Multi Cap Value	5139	4852	Up	5.9%	16	+12.5%
Sector-Gold	SPDR Gold Shares	138	123	Up	12.2%	119	+55.5%
Sector-Healthcare	Vanguard Healthcare ETF	57	54	Up	5.2%	15	+5.2%
Sector-Real Estate	Dow Jones Select REIT	178	173	Up	1.8%	2	+5.6%
Sector-Utilities	Dow Jones Utilities	405	401	Up	1.1%	2	+2.9%
Small Cap Blend	Lipper Small Cap Blend	603	556	Up	8.5%	17	+23.0%
Small Cap Growth	Lipper Small Cap Growth	742	740	Up	8.6%	17	+24.3%
Small Cap Value	Lipper Small Cap Value	977	898	Up	8.8%	16	+20.1%
Technology	Lipper Science & Technology	907	856	Up	5.9%	17	+17.4%

Passive Movement Year-to-Date	FundElert Year-to-Date WITH *	FundElert Year-to-Date WITHOUT *
+11.7%	+8.0%	+2.5%
+10.1%	+2.1%	+0.1%
+13.1%	+2.0%	+8.8%
+5.6%	-0.8%	-10.4%
+13.4%	+3.1%	+3.1%
+11.0%	+8.1%	+5.6%
+11.9%	+1.4%	+6.1%
+12.0%	+3.1%	+5.4%
+14.7%	+6.7%	+3.5%
+12.1%	+3.1%	+6.6%
+29.0%	+32.7%	+27.8%
+23.2%	+18.3%	+18.3%
+24.7%	+13.7%	+18.2%
+20.6%	+15.8%	+17.3%
+19.7%	+7.4%	+16.7%
+15.5%	+5.1%	+12.5%
+28.3%	+28.3%	+28.3%
+4.5%	-1.3%	+2.9%
+21.1%	+0.0%	-1.7%
-0.4%	-3.8%	-4.5%
+25.1%	+16.0%	+20.4%
+25.3%	+16.6%	+19.7%
+25.0%	+20.6%	+17.4%
+20.4%	+12.2%	+13.2%

Historical data in several studies suggests that superior performance with lower risk may be achieved through the use of the above-referenced active allocation of fund holdings. Despite this historical data, we make no claims about the benefits of employing this strategy. We do not claim that it will deliver superior results to other investment strategies. We furnish this weekly data strictly for informational purposes. How you and your clients interpret and use this information is strictly your responsibility.

This report has been compiled by Jeff McTague, from data provided by Yahoo finance and the Wall Street Journal. While it was painstakingly researched, Mr. McTague offers no warranty of its accuracy. The report's conclusion represents a good faith judgment of the issue and the findings of the research. It is intended for the educational purposes of licensed investment professionals. If you are viewing this report as an investor, Mr. McTague cautions you to seek the advice of an investment professional for proper interpretation of the report, and asks you to note that, with all investments, past performance is no guarantee of future performance and that investment risk is real, to include a possible loss of original capital